

Hi Angelina, welcome! I am BECA here to assist you with anything you need. Let me know how I can help you today, or explore our latest features & updates!



WHATSAPP MARKETING SOFTWARE

Engage Your Customers
and Boost your Sales

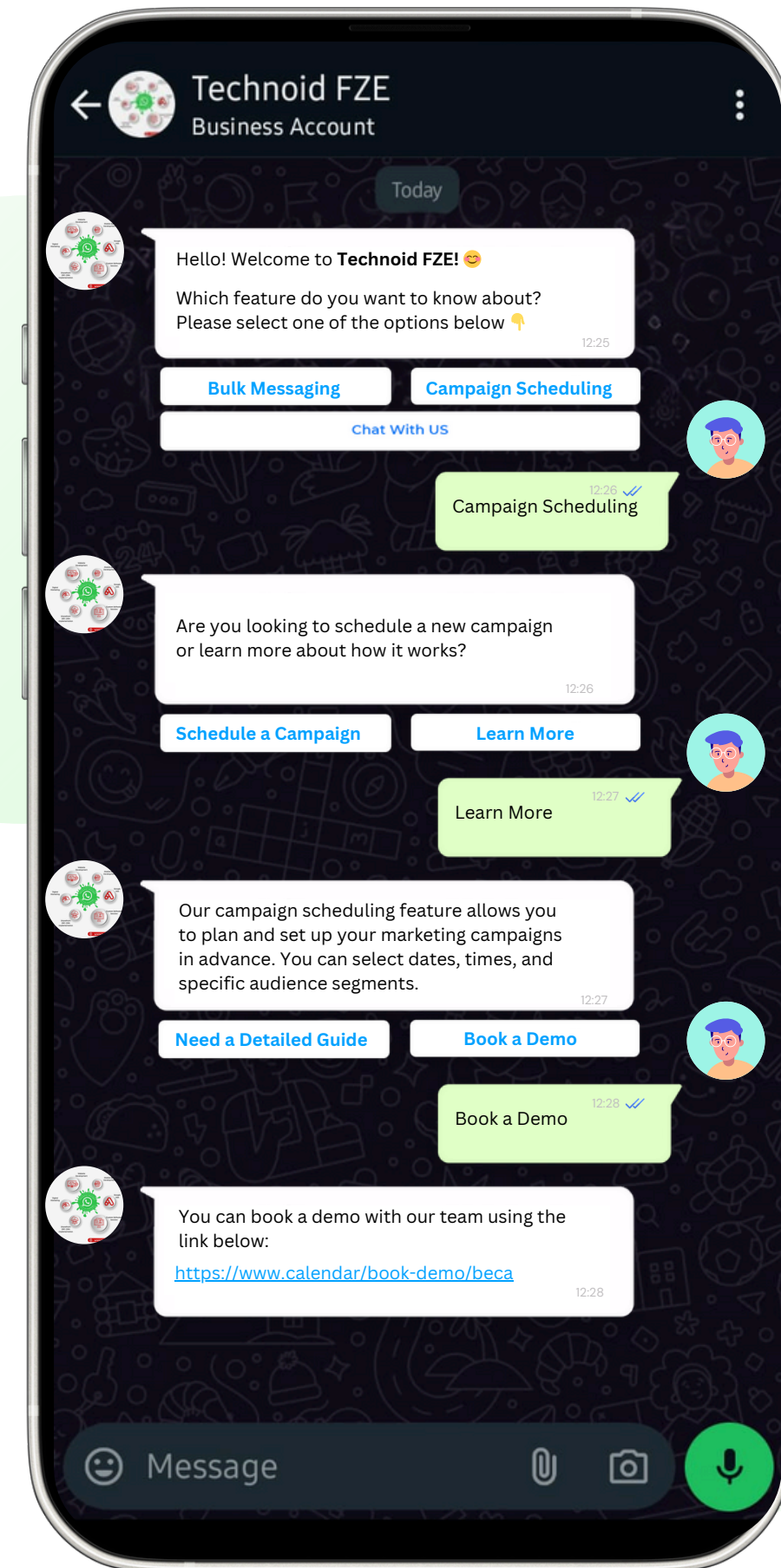
BOOK A DEMO



+971 4 393 6278

WHAT IS WHATSAPP MARKETING?

WhatsApp marketing is a powerful strategy that utilizes WhatsApp, a widely popular messaging platform, to promote products, services, and brand engagement directly to customers' mobile devices.



WHY SHOULD BUSINESSES ADAPT TO WHATSAPP MARKETING?



Massive User Base

- 2.7 billion users
- Accessible in 180 countries
- 140 billion messages sent daily
- 50 billion companies using worldwide



High Engagement & Conversion Rates

- Users spend an average of 33.5 minutes daily
- 45-60% conversion rate
- 3 billion unique active users



Cost-Effective Solution

- Cost-effective marketing solution



High Open & Response Rates

- 98% open rate & high response rate
- 20% of Companies Witnessed an Increase in Business

CHALLENGES BUSINESSES FACE IN WHATSAPP MARKETING



ADVANTAGES OF USING WHATSAPP MARKETING

Businesses can provide instant responses to inquiries, enhancing customer satisfaction.



Instant Communication

Personalized Experience

Businesses can personalize their messages with customer-specific details for each recipient.



Customers can have two-way conversations, get assistance, and find answers to their queries promptly.



Interactive Conversations

Multimedia Messages

Businesses can send multimedia messages, including images, videos, & documents to customers.



WhatsApp is accessible on various devices, allowing customers to access messages and interact with businesses from anywhere, at any time.



Accessibility

Targeted Promotions

Businesses can segment their audience and send targeted promotions & offers relevant to their interests.



WhatsApp marketing software ensures consent-based messaging, giving customers control over the communications they receive.

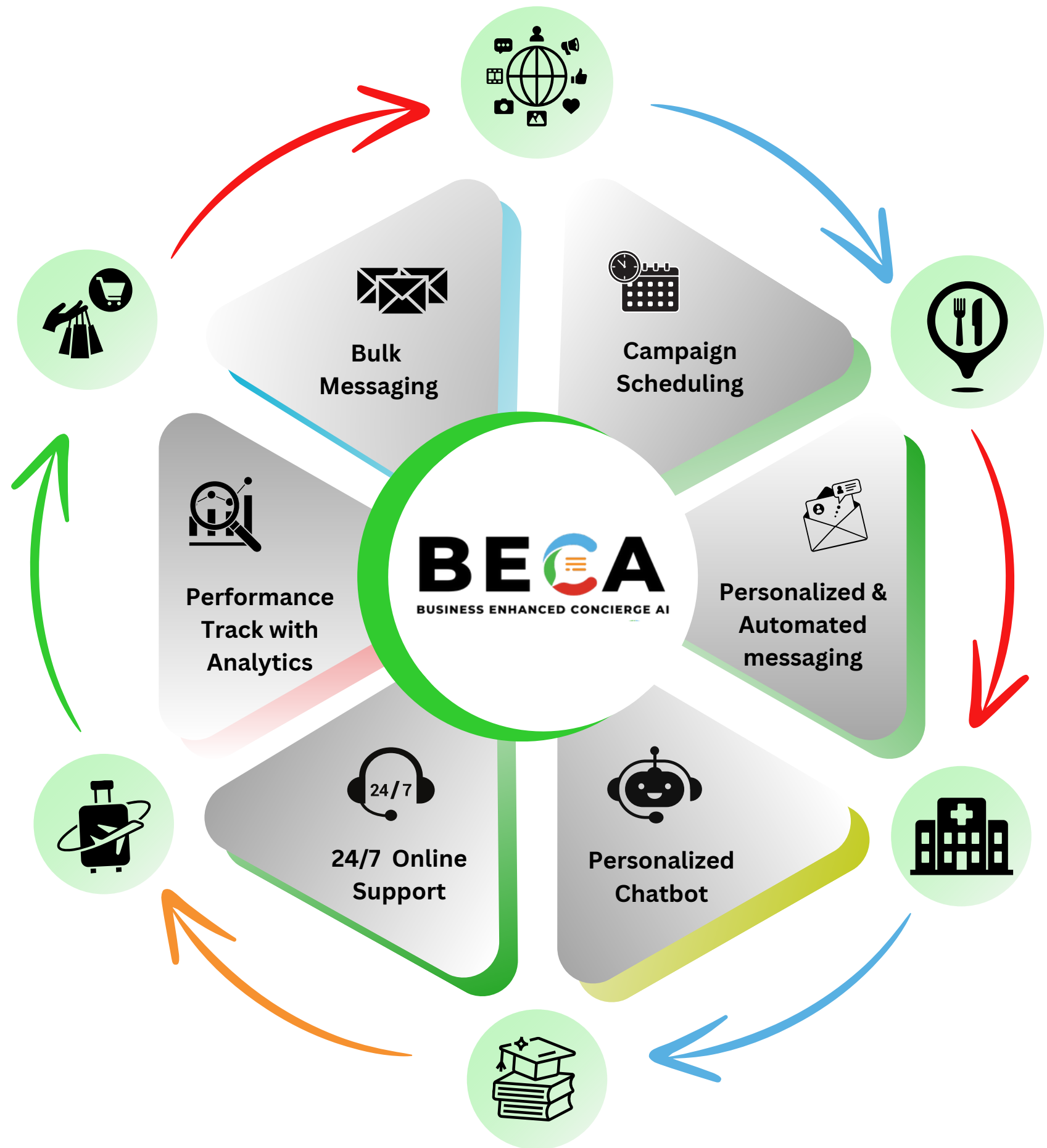


Privacy and Control

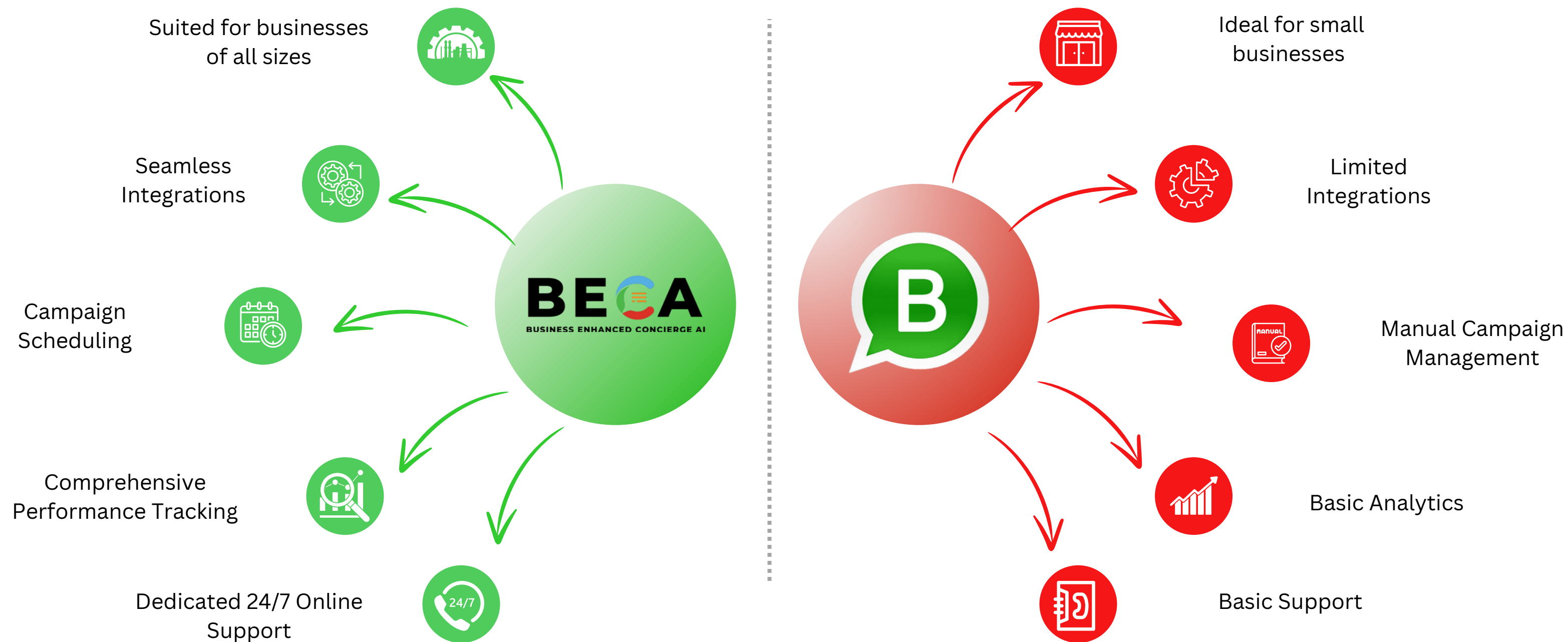
ABOUT BECA

BECA is an advanced WhatsApp Marketing software powered by Technoid. The following are its key features:

- ✦ Revolutionizes Business Communication with Customers
- ✦ Automated, Bulk Messaging Platform
- ✦ Enhances Customer Engagement
- ✦ Performance Analytics
- ✦ User-Friendly Features for Businesses of all sizes



WHATSAPP BECA SOFTWARE VS BUSINESS ACCOUNT



FEATURES OF BECA



01

Automated Messaging

Set up automated responses to frequently asked questions, saving time and ensuring instant replies.

02

Bulk Messaging

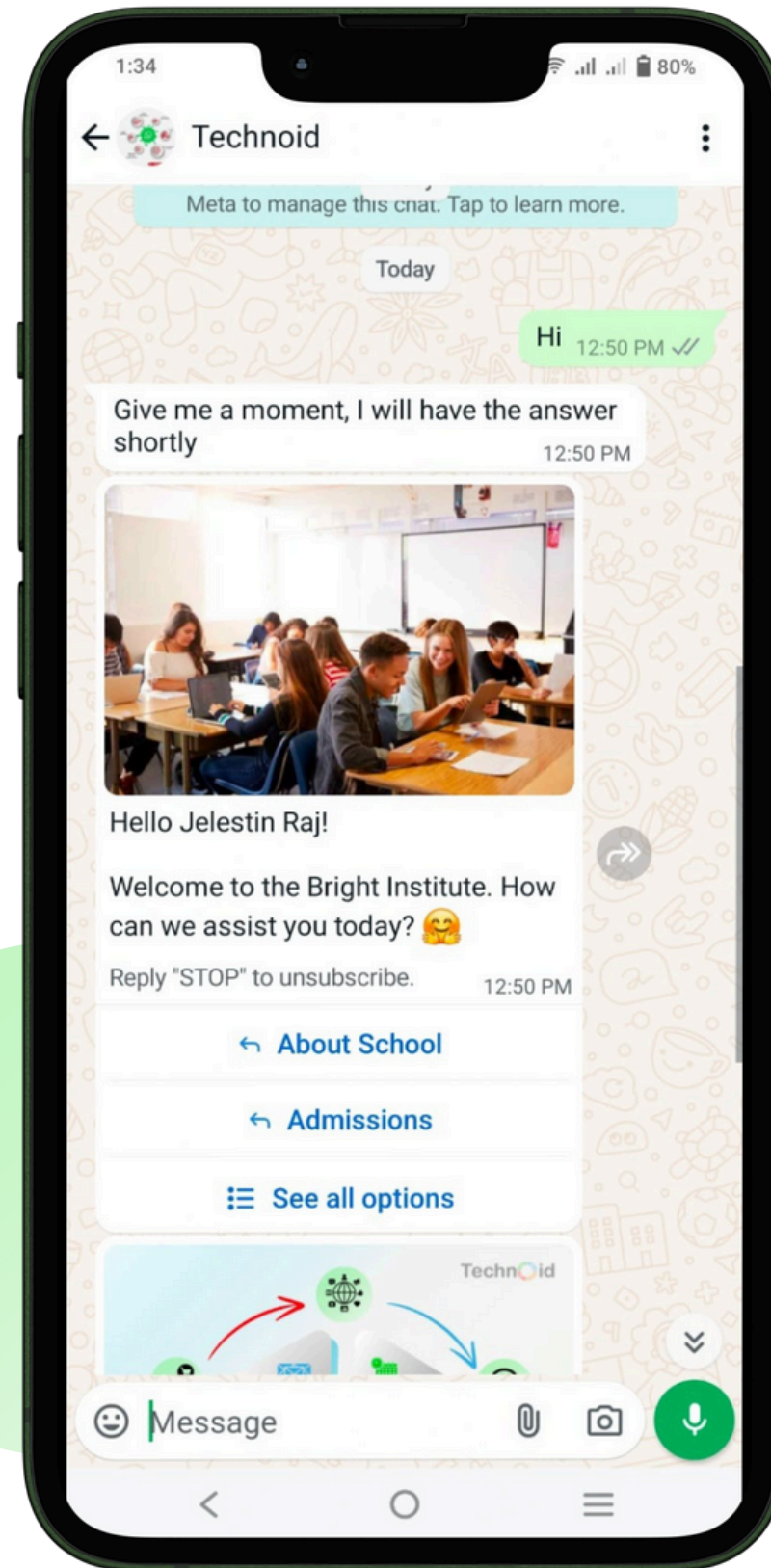
Send promotional or informational messages to multiple recipients simultaneously.

03

Personalized Messaging

Customize messages with recipient-specific details for a more engaging experience.

FEATURES OF BECA



04

Advanced AI chatbot

Create interactive and intelligent chatbots to handle customer inquiries and provide assistance 24/7.

05

Analytics Reports & Insights

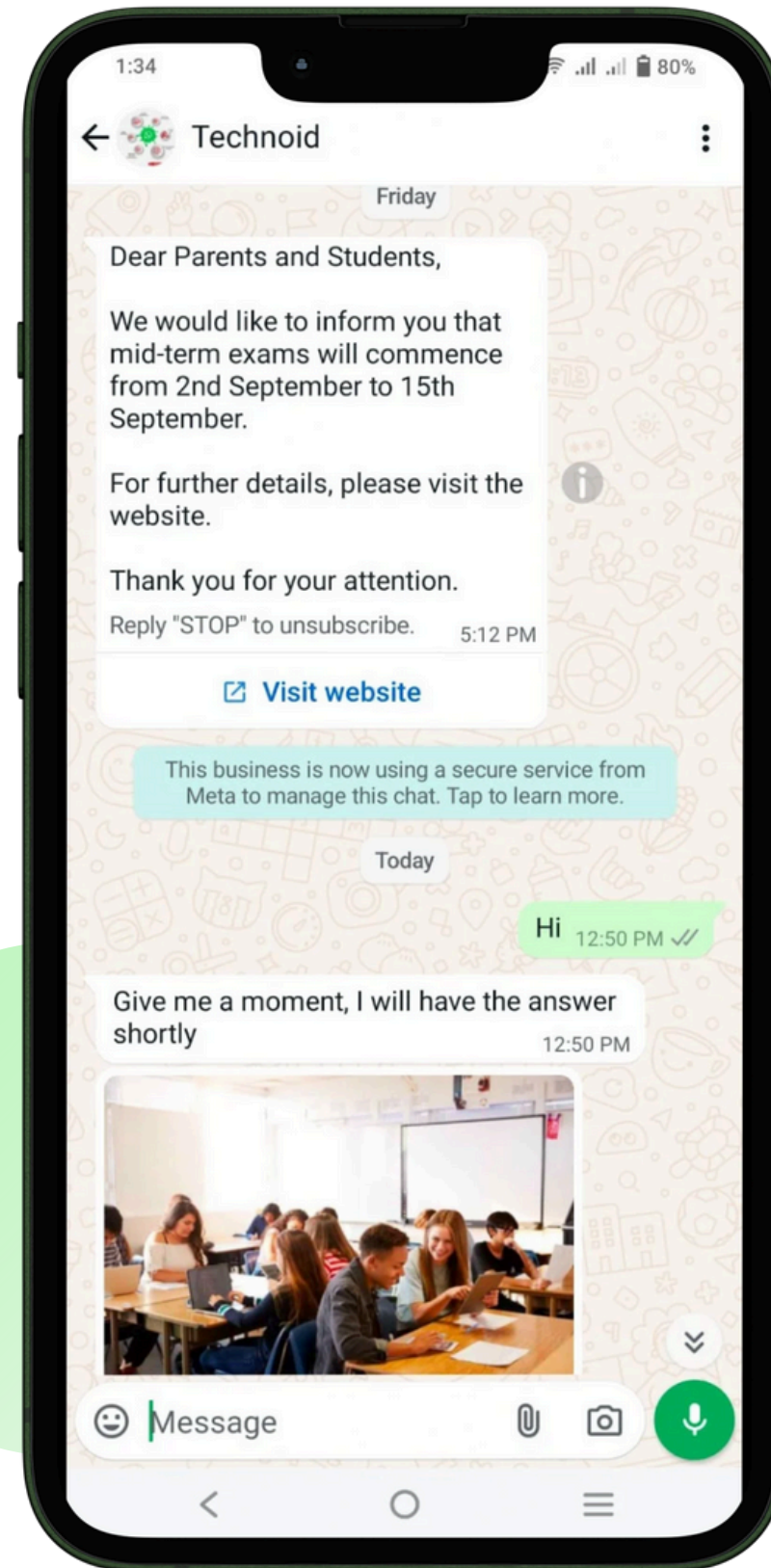
Gain insights into message delivery rates, open rates, response times, and more to optimize your WhatsApp campaigns.

06

Multi format messaging

Send images, videos, documents, and more to enhance your communication.

FEATURES OF BECA



07

Campaign scheduling

Plan and schedule WhatsApp campaigns in advance to reach customers at the right time.

08

24/7 online support

Our dedicated team is always available to assist you with any queries or technical issues.

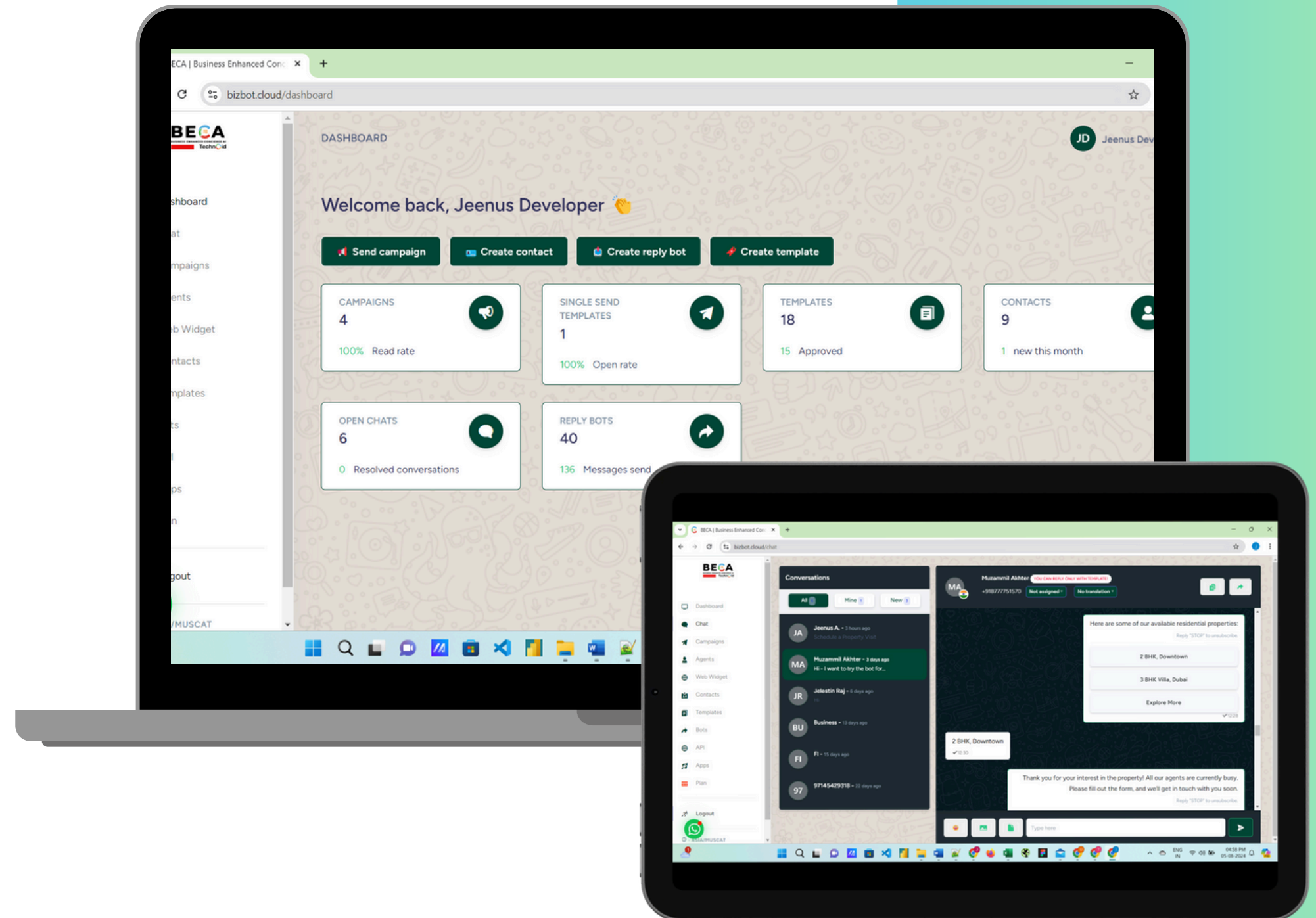
09

Seamless Integration

Connect BECA with other tools through zapier.com and make.com for a seamless workflow.

BECA INTERFACE

- Seamless Navigation
- Real-time Campaign Preview
- Import & Export Contacts
- Customizable Workspaces
- Comprehensive Campaign Analytics
- Automated Campaign Scheduling
- Easy Contact Management
- Manage Templates
- Mobile-Friendly Access



HOW IS BECA USEFUL FOR YOUR INDUSTRY?



- Course updates
- Assignment reminders
- Instant support
- Meeting updates
- Fee details



- Order updates
- Promotional offers
- Product recommendations
- Provide customer support
- Share invoices



- Appointment reminders
- Share health tips
- Personalized treatment
- Share invoices
- Prescription updates



- Booking confirmations
- Real-time travel alerts
- Personalized travel tips
- Share invoices
- Destination guides

HOW IS BECA USEFUL FOR YOUR INDUSTRY?



- Share room availability
- Schedule hotel tours
- Notify about special offers
- Handle guest inquiries



- Share available properties
- Arrange property viewings
- Notify about new listings
- Address customer questions



- Financial guidance
- Handle customer inquiries
- Investment suggestions
- Process claims



- Advocate for your cause
- Provide event updates
- Request donation
- Raise awareness

PRICING PLANS & FEATURES

FREE

- 2 Broadcast Campaigns
- 50 Free Service Messages
- 100 Contacts
- 1 Staff Account
- Message Translation Feature
- Analytics

No contract. Cancel Anytime

BASIC

- Free Onboarding Support
- WhatsApp Display Name Verification Support
- WhatsApp Business Verification Support
- WhatsApp Green Tick Verification Support ✓
- 15 Broadcast Campaigns
- 1000 Free Service(user initiated) Conversations per Month
- 2000 Contacts
- 2 Staff Accounts
- Message Translation Feature
- WhatsApp Widget on Website
- Support - Standard SLA
- Analytics Export
- Additional Charges as per [Meta](#)

No contract. Cancel Anytime

ADVANCED

- Free onboarding support
- WhatsApp Display Name Verification Support
- WhatsApp Business Verification Support
- WhatsApp Green Tick Verification Support ✓
- Unlimited Broadcast Campaigns
- 1000 Free Service(user initiated) Conversations per Month
- 10000 Contacts
- 5 Staff Accounts
- Message Translation Feature
- WhatsApp Widget on Website
- Support - Immediate
- Analytics Export
- Additional Charges as per [Meta](#)

No contract. Cancel Anytime

FAQs

01

How does WhatsApp marketing software work?

BECA integrates with your WhatsApp business account, providing a centralized platform to manage all your WhatsApp communications.

02

Is WhatsApp marketing software legal?

Yes, BECA complies with WhatsApp's terms of service and ensures consent-based messaging.

03

Can I send bulk messages with WhatsApp marketing software?

Yes, BECA enables you to send bulk messages to multiple recipients simultaneously.

04

Can I automate WhatsApp messages with the software?

Absolutely! Automate responses to frequently asked questions and set up triggered messages based on customer actions.

FAQs

05

Does the software provide analytics and reporting?

Yes, gain valuable insights with detailed performance analytics.

06

Can I integrate WhatsApp marketing software with other tools?

Yes, BECA integrates with zapier.com and make.com for seamless workflow automation.

07

Do I need technical expertise?

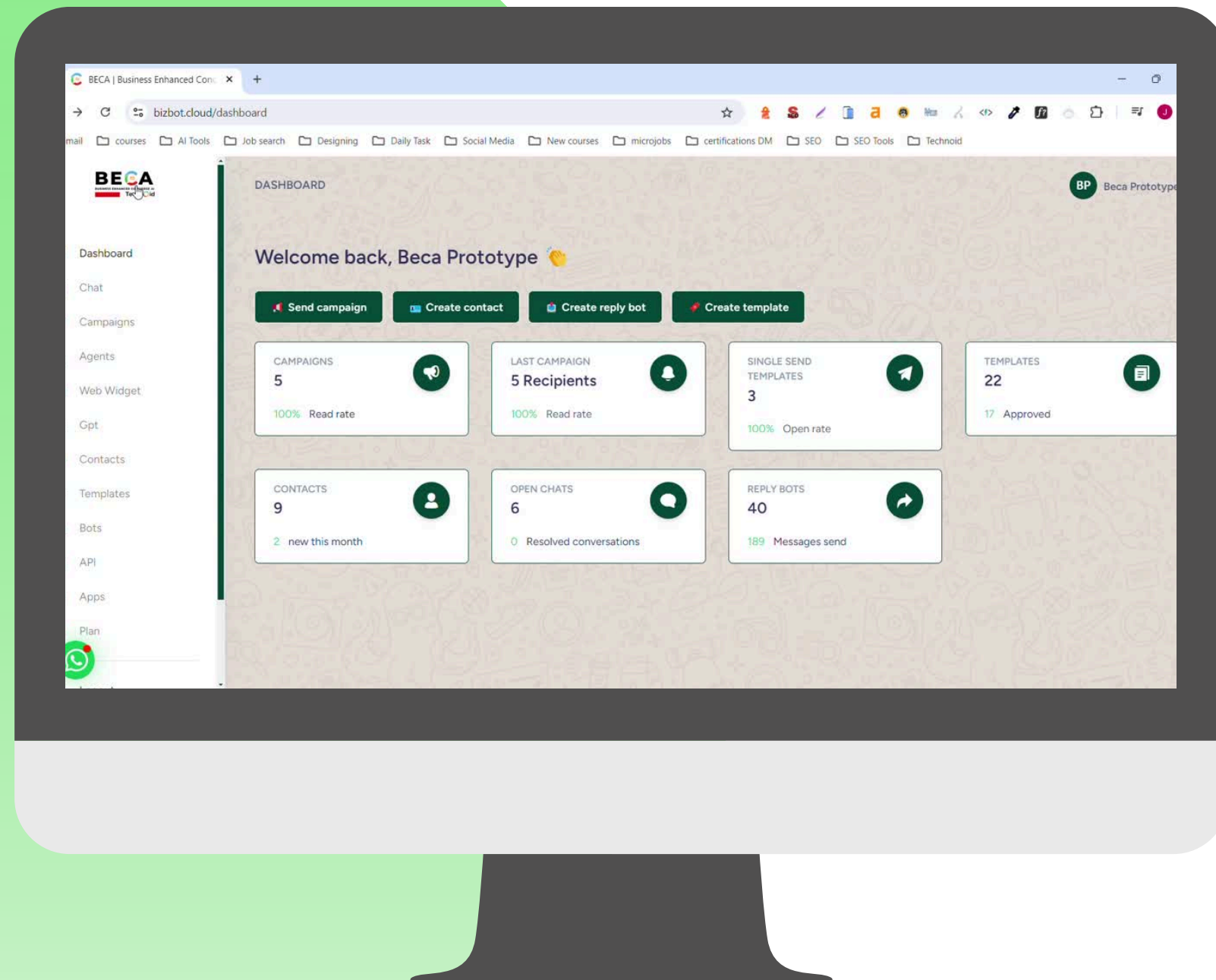
No, BECA is designed to be user-friendly and intuitive

08

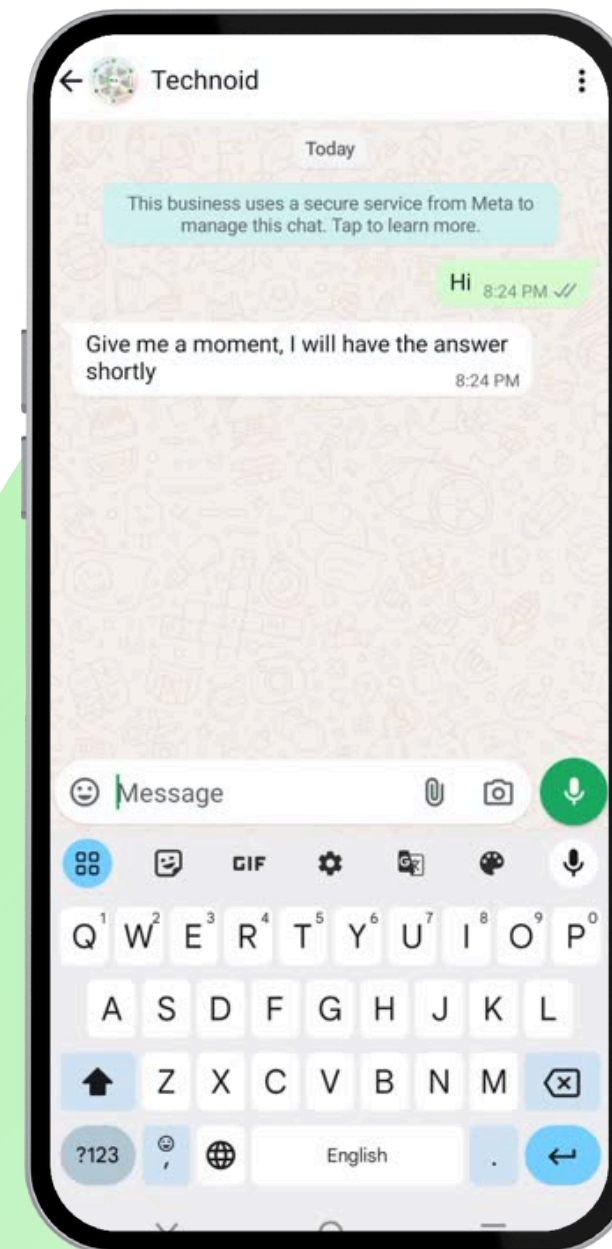
Can customers block me if I use WhatsApp marketing software?

While obtaining verification from WhatsApp can enhance your business's credibility, it does not prevent customers from blocking your number if they choose to do so.

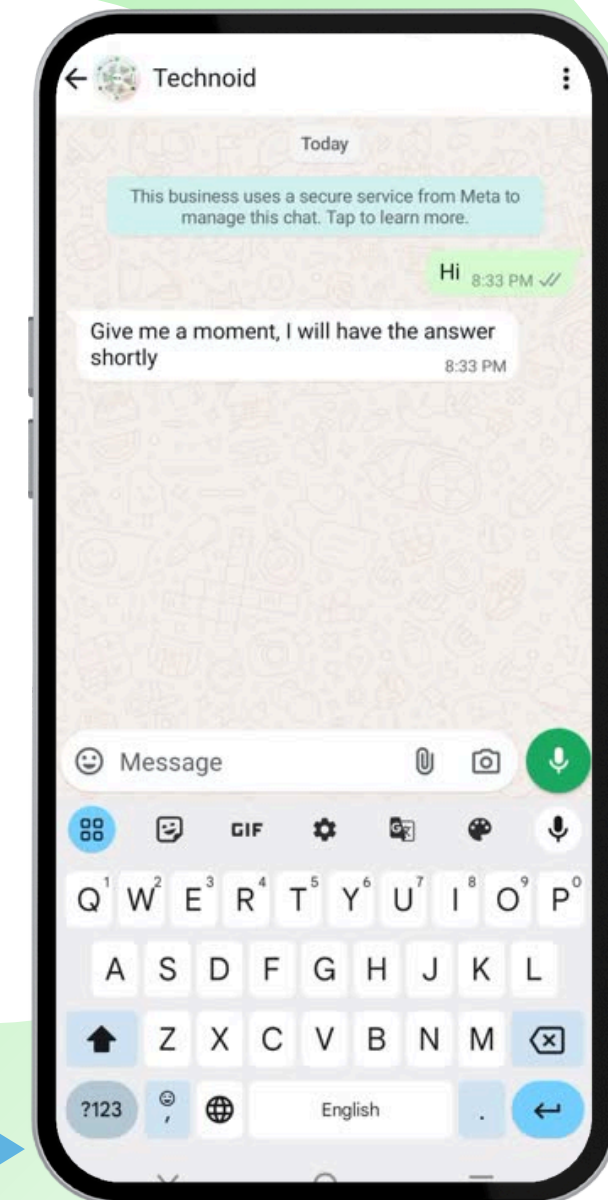
BECA Interface



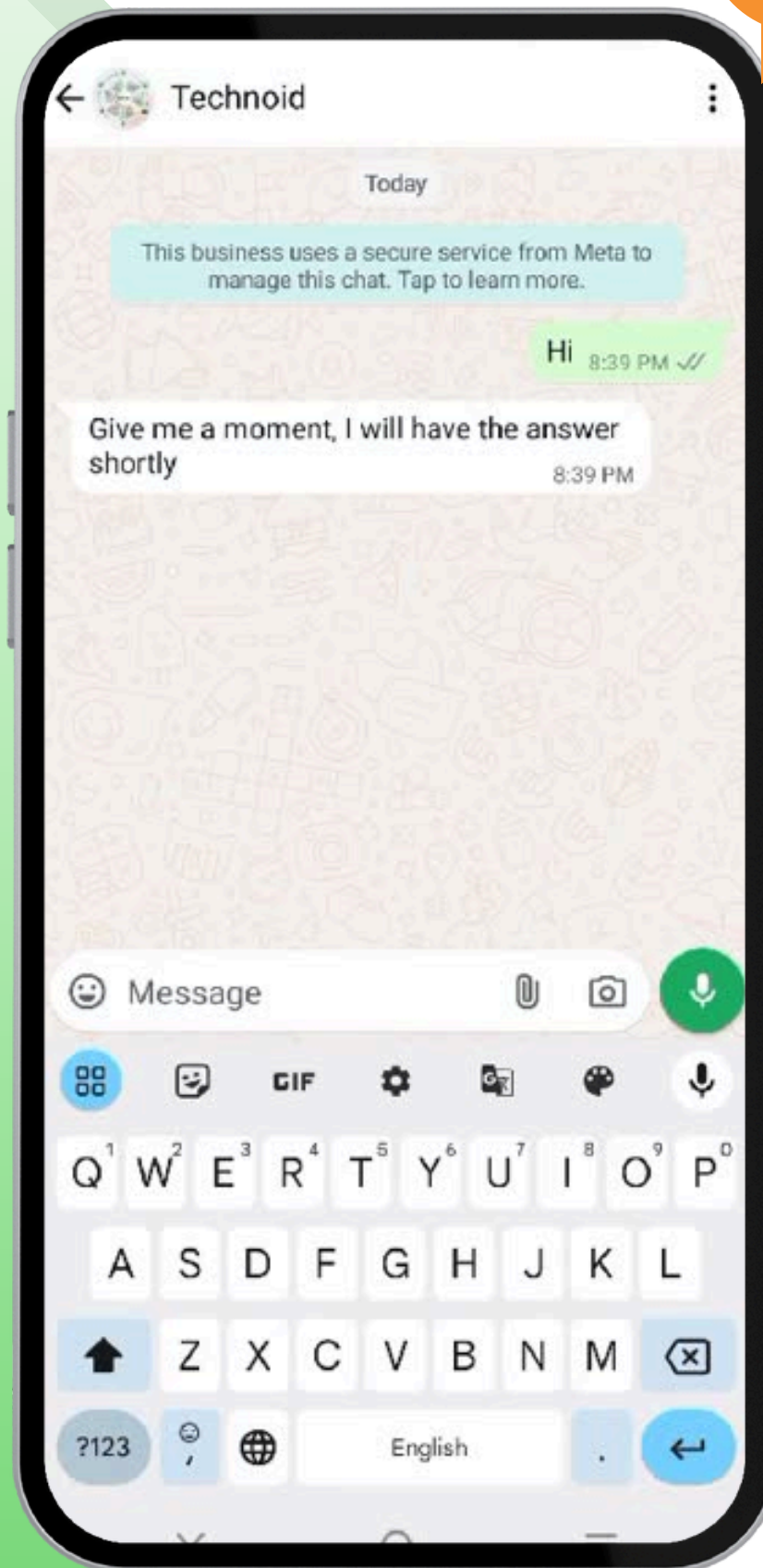
Real Estate



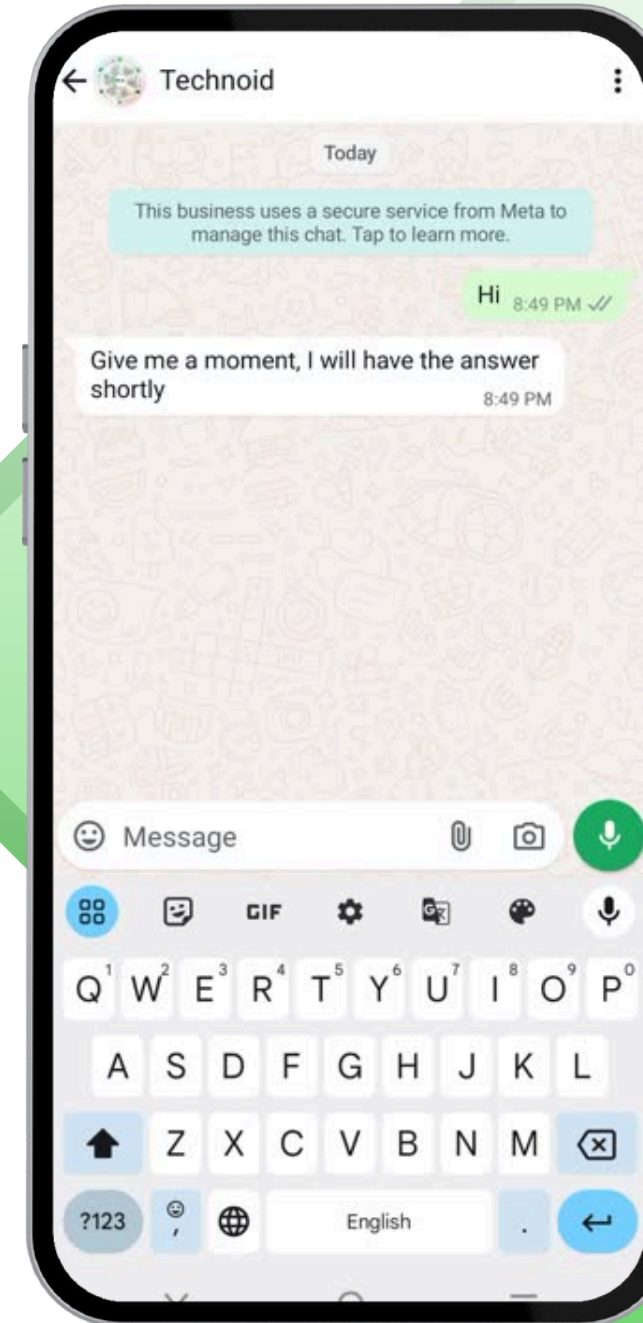
Educational Institute



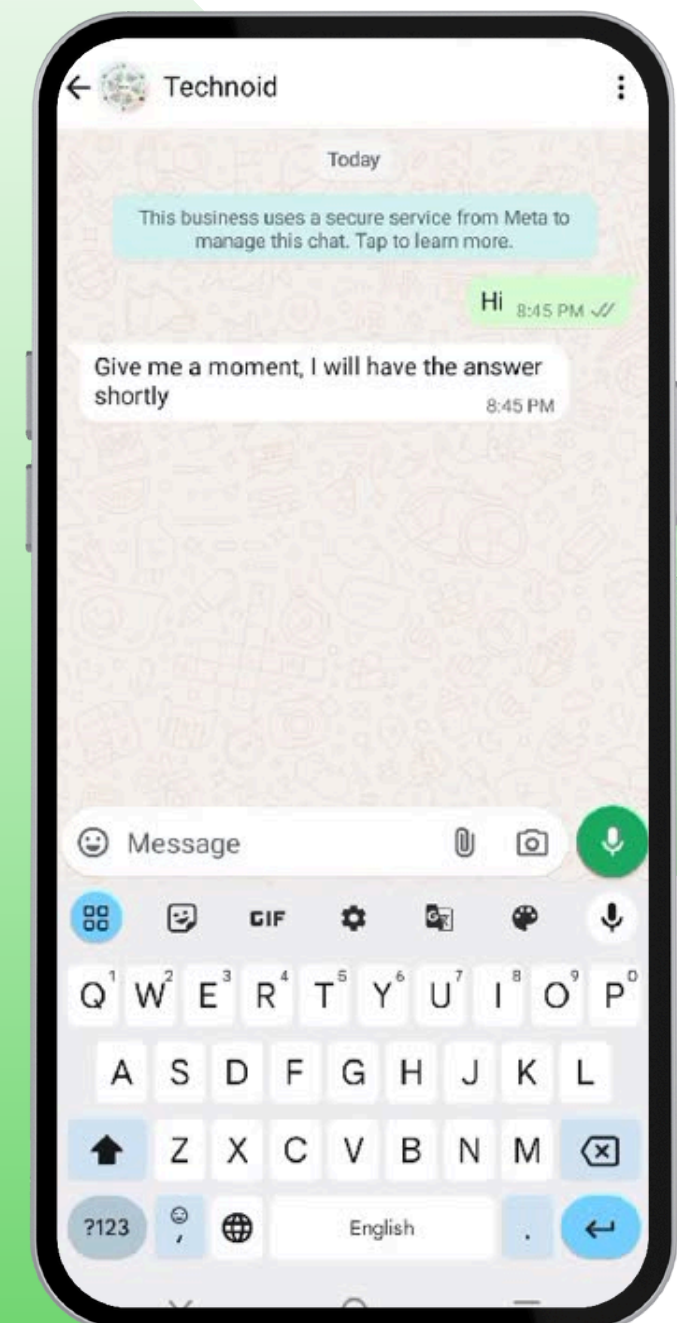
E-commerce



Hotel & restaurant



Health Care

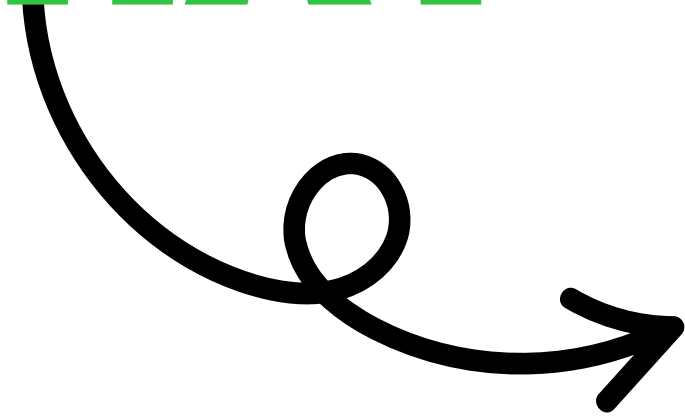


WHATSAPP MARKETING MADE EASY

Experience the power of efficient WhatsApp marketing with BECA. Sign up for our 15-day free trial and unlock access to a host of exciting features.



START A DEMO CHAT



SCAN HERE

THANK YOU!

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